

CV

Ádám Mezei

Name: **Ádám Mezei**
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Professional profile

I have experience in service design, user-centred design, interaction design, user analysis, customer journey mapping, service blueprint, stakeholder mapping, design thinking, value proposition, wire-framing, prototyping and pretotyping, creating and managing online marketing campaigns, web editing, graphic design and project management areas. In addition, I have participated in incubator / startup projects and workshops in Denmark within an international framework of the International House Copenhagen / Business House Copenhagen and the AAU Startup program (Incubator SEA, Aalborg University). I also have experience running a small company of 5-6 people, where I am responsible for daily contact with customers and employees via e-mail and telephone (in English and Danish) and for management.

Work experience

2020 – 2022

Service/UX designer, Dijnet Zrt.

Budapest, Hungary

- **Service optimization, product development and graphics** - introduction to design thinking method in regards to development processes, organizing workshops for service development, and ad hoc and project-based graphics work in Adobe programs

2020

Service designer intern, Dijnet Zrt.

Budapest, Hungary

- **UX design, graphics** - 5 months internship; service optimization to enhance user experience; and graphics work in Adobe programs

2017

Digital Concept Development intern, Group Nordica ApS

Copenhagen, Denmark

- **Graphical designs** - 3 months internship, creating graphical design in Adobe programs and optimizing websites for different sport and fashion products

- 2015 – Present **Client consultant and marketing adviser**, Dino Ren ApS
Copenhagen, Denmark
- **Communication and management** - Daily contact with clients and employees
 - **Marketing** - Seasonal marketing plans offline and online
 - **Budget planning** - Payroll accounting, invoicing
- 2013 – Present **Multimedia designer**, Freelancer
Copenhagen, Denmark
- **Web designs and graphical designs** - creating websites and identity designs for companies and for different projects
- 2013 **Web designer intern**, Wooloo Productions ApS
Copenhagen, Denmark
- **Web designs** - 3 months internship, creating websites for different projects
- 2011 – 2013 **Various positions**, primarily within the service sector
Copenhagen, Denmark
- 2006 – 2011 **Project manager**, Hegyalja Fesztivál, SZIN and Balatone Fesztivál, Hungary
- **Team-organizer and -coordinator** - Responsibility for promoting festivals and for mystery-client team, quality management

Education

- 2019 – 2023 MA in **Service Systems Design**, Aalborg University Copenhagen (incomplete)
- 2015 – 2017 BA in **Digital Concept Development**, KEA, officially recognized in Hungary as **Economist in Commerce and Marketing**
- 2011 – 2013 AP in **Multimedia Design and Communication**, Copenhagen Business Academy
- 2003 – 2007 MSc in Mechanical Engineering, Budapest University of Technology and Economics (incomplete)

Skills

- **User-centred design**
- **Concept development, Digital marketing, User-experience design**
- **Direct customer contact**
- **Project and Team management**
- **Programs:**
 - Adobe ✓✓✓✓✓
 - Microsoft office ✓✓✓✓✓
- **Programming languages:**
 - HTML: ✓✓✓✓✓
 - XHTML: ✓✓✓✓✓
 - CSS: ✓✓✓✓✓

- **Languages:**
Hungarian – native language
English – very good
German – good / basics
Danish – basics
Polish – basics
- **Driving license:**
B category, A category

F r e e t i m e

Graphical designs, drawing, writing poems, reading (history and culture), jogging, Marathon, sailing, windsurfing