

# CV

Ádám Mezei

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Portfolio: [www.adammezei.com](http://www.adammezei.com)



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## Professional profile

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I have experience in service design, user-centred design, interaction design, user analysis, customer journey mapping, service blueprint, stakeholder mapping, design thinking, value proposition, wire-framing, prototyping and pretotyping, creating and managing online marketing campaigns, web editing, graphic design and project management areas. In addition, I have participated in incubator / startup projects and workshops in Denmark within an international framework of the International House Copenhagen / Business House Copenhagen and the AAU Startup program (Incubator SEA, Aalborg University). I also have experience in running a small company of 5-6 people, where I was responsible for daily contact with customers and employees via e-mail and telephone (in English and Danish) and for the management.

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## Work experience

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2024 – Present

**Business manager (collaborative freelancer in management within business services and administrative functions)**, through Invoicery ApS  
Copenhagen, Denmark

- **Communication and management** - Daily contact with clients and employees
- **Sale, marketing** - Contact with clients in person or online, sending out offers, making deals. Seasonal marketing plans offline and online
- **Budget planning** - Payroll accounting, invoicing

2020 – 2022

**Service/UX designer**, Dijnet Zrt.  
Budapest, Hungary

- **Service optimization, product development and graphics** - introduction to design thinking method in regards to development processes, organizing workshops for service development, and ad hoc and project-based graphics work in Adobe programs

- 2020 **Service designer intern**, Dijnert Zrt.  
Budapest, Hungary
- **UX design, graphics** - 5 months internship; service optimization to enhance user experience; and graphics work in Adobe programs
- 2017 **Digital Concept Development intern**, Group Nordica ApS  
Copenhagen, Denmark
- **Graphical designs** - 3 months internship, creating graphical design in Adobe programs and optimizing websites for different sport and fashion products
- 2015 – 2024 **CEO**, EcoRen Pro ApS  
Copenhagen, Denmark
- **Communication and management** - Daily contact with clients and employees
  - **Sale, marketing** - Contact with clients in person or online, sending out offers, making deals. Seasonal marketing plans offline and online
  - **Budget planning** - Payroll accounting, invoicing
- 2013 – 2017 **Multimedia designer**, Freelancer  
Copenhagen, Denmark
- **Web designs and graphical designs** - creating websites and identity designs for companies and for different projects
- 2013 **Web designer intern**, Wooloo Productions ApS  
Copenhagen, Denmark
- **Web designs** - 3 months internship, creating websites for different projects
- 2011 – 2013 **Various positions**, primarily within the service sector  
Copenhagen, Denmark
- 2006 – 2011 **Project manager**, Hegyalja Fesztivál, SZIN and Balatone Fesztivál, Hungary
- **Team-organizer and -coordinator** - Responsibility for promoting festivals and for mystery-client team, quality management

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## Education

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- 2019 – 2021 MA in **Service Systems Design**, Aalborg University Copenhagen (incomplete due to full-time employment instead)
- 2015 – 2017 BA in **Digital Concept Development**, KEA, officially recognized in Hungary as **Economist in Commerce and Marketing**
- 2011 – 2013 AP in **Multimedia Design and Communication**, Copenhagen Business Academy
- 2003 – 2007 MSc in **Mechanical Engineering**,

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## Skills

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- **User-centred design**
- **Concept development, Digital marketing, User-experience design**
- **Sales, direct customer contact**
- **Project and Team management**
  
- **Programs:**
  - Adobe ✓✓✓✓✓
  - Microsoft office ✓✓✓✓✓
  
- **Programming languages:**
  - HTML: ✓✓✓✓✓
  - XHTML: ✓✓✓✓✓
  - CSS: ✓✓✓✓✓
  
- **Languages:**
  - Hungarian – native language
  - English – very good
  - German – good / basics
  - Danish – basics
  - Polish – basics
  
- **Driving license:**
  - B category, A category

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## Freetime

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Graphical designs, drawing, writing poems, reading (history and culture), jogging, Marathon, sailing, windsurfing